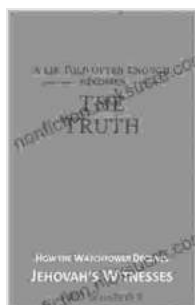


# The Lie Told Often Enough Becomes the Truth: The Perils of Misinformation and Propaganda

The saying "the lie told often enough becomes the truth" is a warning about the potential for people to come to accept something as true, simply because they have heard it repeatedly. This phenomenon is known as the 'illusory truth effect' and can have dangerous consequences.

There are a number of reasons why people may be more likely to believe something that is repeated often. One reason is that repetition can create a sense of familiarity, which can lead people to perceive something as being more true. Another reason is that repetition can make information seem more credible, as it suggests that it has been endorsed by multiple sources.



## A Lie Told Often Enough Becomes The Truth: Exposing How the Watchtower Deceives Jehovah's Witnesses

by N.J. Enfield

★★★★☆ 4.5 out of 5

Language : English  
File size : 1988 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 69 pages  
Lending : Enabled

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The illusory truth effect has been demonstrated in a number of studies. In one study, participants were presented with a series of statements, some of which were true and some of which were false. The participants were then asked to indicate how strongly they agreed with each statement. The results showed that participants were more likely to agree with statements that they had heard repeatedly, even if those statements were false.

The illusory truth effect can be a major problem in the context of misinformation and propaganda. Misinformation is false or inaccurate information that is spread unintentionally, while propaganda is false or inaccurate information that is spread intentionally to deceive people. Both misinformation and propaganda can use repetition to make their claims seem more credible and to increase the likelihood that people will believe them.

There are a number of things that people can do to protect themselves from the illusory truth effect. One is to be aware of the phenomenon and to be skeptical of any claims that are repeated frequently. It is also important to seek out information from a variety of sources and to be critical of any information that is presented as being the only "true" version of events.

The lie told often enough may become the truth, but it is important to remember that it is still a lie. We must be vigilant in our efforts to combat misinformation and propaganda, and to ensure that the truth prevails.

### **Examples of the Lie Told Often Enough Becoming the Truth**

There are many examples of how the lie told often enough has become the truth. One example is the myth that vaccines cause autism. This myth has been repeatedly debunked by scientists, but it continues to circulate online

and in some communities. As a result, some people have chosen not to vaccinate their children, putting them at risk of serious diseases.

Another example is the myth that climate change is a hoax. This myth has been repeatedly debunked by scientists, but it continues to be promoted by some politicians and media outlets. As a result, some people have come to believe that climate change is not a real problem, even though the evidence overwhelmingly shows that it is.

These are just two examples of how the lie told often enough can become the truth. It is important to be aware of this phenomenon and to be critical of any claims that are repeated frequently. We must also be vigilant in our efforts to combat misinformation and propaganda, and to ensure that the truth prevails.

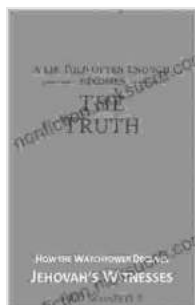
## **How to Combat Misinformation and Propaganda**

There are a number of things that people can do to combat misinformation and propaganda. One is to be aware of the phenomenon and to be skeptical of any claims that are repeated frequently. It is also important to seek out information from a variety of sources and to be critical of any information that is presented as being the only "true" version of events.

Another important step is to support organizations that are working to combat misinformation and propaganda. These organizations can provide people with the tools and resources they need to identify and debunk false information. They can also help to raise awareness of the problem of misinformation and propaganda, and to encourage people to be more critical of the information they consume.

By taking these steps, people can help to combat misinformation and propaganda, and to ensure that the truth prevails.

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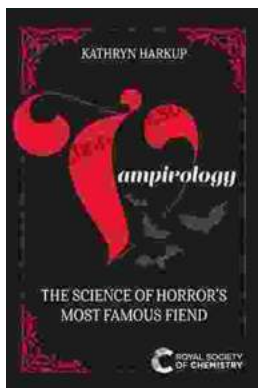
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